

## Alertus Technologies to Showcase Innovative Unified Emergency Mass Notification Solutions at ISC East 2017 in NYC

**Beltsville, MD – November 13, 2017** – Alertus Technologies, a leader in providing emergency mass notification solutions, today announced the company will exhibit at ISC East 2017. Alertus will be located at Booth #461.

"We're excited to exhibit at ISC East to showcase the innovative Alertus Emergency Mass Notification System," said Ryan Ockuly, National Sales Director for Alertus Technologies. "The Alertus Booth #461 is the only stop ISC East attendees need to make for comprehensive mass notification solutions."

The Alertus Mass Notification System is a facilities-based solution that leverages existing IP investments such as desktops, VoIP phones, and digital signage as well as offers seamless integration with existing alerting endpoint such as fire and life safety systems to provide facility-wide, comprehensive notification from a single activation point. It provides organizations a simple, cost-effective way to enhance their emergency communications efforts and is deployed in more than 1,500 organizations worldwide, including critical infrastructure, colleges and universities, K-12 schools, corporations, medical centers, military bases, and government organizations.

With a wide array of emergency notification products available, organizations can tailor the Alertus System to fit their specific communication needs. A key component is the Alertus Alert Beacon®, a wall-mounted device that can be installed almost anywhere and provides notification coverage where other systems may be impractical or cost-prohibitive. In the event of an emergency, the Alert Beacon produces bright flashes and loud sounds to capture the attention of building occupants at a distance and displays a custom message about the nature of the emergency and how to respond.

Other products include the Alertus Desktop™ Notification, Alertus Mobile App Suite, digital signage override, text-to-speech interface module for public address and giant outdoor speaker systems, high power speaker arrays, fire alarm control panel interface, VoIP phone notification, panic buttons, cable TV override, and LED marquees.

Recently, the company updated the Alertus Desktop™ Notification with new features including the ability for users to receive alerts through a locked computer screen. Also new in 2017 is a USB panic button with the capability to activate and send an alert even if the connected computer is locked and is equipped with a recessed button to avoid accidental activation.

For more information on the Alertus Technologies visit <a href="www.alertus.com">www.alertus.com</a>.

Alertus Technologies Media Contact



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## **About Alertus Technologies**

Alertus Technologies is a pioneer and market leader of emergency mass notification systems for large-area, high occupancy facilities. Since 2002 Alertus has engineered groundbreaking solutions for unified mass notification, in-building notification, outdoor notification, and personal notification. Alertus solutions have been implemented worldwide by thousands of organizations in multiple industries for any number of emergency situations. <a href="https://www.alertus.com">www.alertus.com</a>.